

# CHERAW'S SECOND Golden Rule Sales Day

And Farmers Auction Sales Day  
MONDAY, JULY 10th

This advertisement goes to you as a special invitation to attend the **Great Golden Rule** sale and to avail yourself of the many real and genuine values offered you by the merchant members of Cheraw Advertising Club.

Read These Bargains Listed in This Paper

Cheraw business men are planning for this to be the greatest gathering of people for a special trade day ever brought together in Cheraw. For miles this special bargain day is being advertised. People from the counties of Chesterfield, Marlboro and N. C. will be here to shake hands with their friends from other parts and take advantage of these special one day offerings of usual and wanted merchandise.

Remember the Day, Monday, July 10th  
**FARMER'S AUCTION SALE**

The remarkable success of these auction sales which have been in operation in other sections of the country shows that the plan meets a very popular need.

**AUCTIONEERS SERVICES FREE**

The Merchants of Cheraw Advertising Club have agreed unanimously to bear the expenses of Auctioneer's Services and there will be no cost whatever to the sale for the farmer who puts his articles on sale.

Bring your live stock, used farm implements, second hand furniture, guns, sewing machines, discarded cook stoves and such other articles you wish to turn into cash, whether they have previously been advertised or not. Have them sold at auction. Some may need just what you have to offer or there might be something sold you would want to buy, so be on hand promptly at the place mentioned above at 11:30 o'clock.

<b>LADD DRUG CO.</b> RECUMA A Tonic for blood, liver, stomach and kidneys Value \$1.20 for <b>80c</b> NYAL'S LIVER SALTS Value 35c for <b>20c</b>	<b>W. T. POWELL CO.</b> EMBROIDERY 15c and 20c value for <b>10c</b> Colored Laws, value 35c for <b>52c</b>	<b>CHERAW HDW. &amp; SUP. CO.</b> 3-gal Stone Churn with top value \$1.00 for <b>50c</b> 2-qt. Tin Covered Buckets value 20c for <b>10c</b>	<b>CHERAW IMPLEMENT CO.</b> 1 Horse Hackney Wagon value \$65.00 for <b>\$45.00</b> Springfield Hand Duster value \$9.00 for <b>\$7.00</b>	<b>CASH &amp; CARRY STORE</b> Lemons, value 40c for <b>30c</b> DOZ. SUGAR value 9c a pound for <b>7½c</b> POUND	<b>HORTON CASH STORE</b> Men's Pin Check and Khaki Pants FOR <b>69c</b> \$1.50 and \$2.00 Overalls FOR <b>\$1.29</b>	<b>THE NEW STORE</b> Men's Pin Check Khaki Pants value \$1.50 and \$1.75 for <b>\$1.15</b> White Muslin or Bleaching 36 inches wide, good quality 20c value for <b>12½c</b> YD.
<b>HARRELL'S HARDWARE</b> Keen Kutter Pocket Knives value 75c for <b>40c</b> \$3.00 Wagon Bridles for <b>\$2.25</b>	<b>L. M. EVANS CO.</b> COLORED DRESS LINEN Yard wide, value 90c for <b>55c</b> 74 pair Men's Oxfords sizes 6 to 9 value \$7.00 to \$10.00 for <b>\$4.90</b>	<b>J. M. LONG CO.</b> WHOLESALE GROCERS CHERAW, S. C.	<b>GUARANTY LOAN &amp; TRUST CO.</b> J. WILSON MALLOY, Mgr. REAL ESTATE LOANS INSURANCE Phone 192	<b>CHERAW DRUG CO.</b> HUDNUT'S TOILET WATER value \$1.00 for <b>65c</b> COLGATES TALCUM POWDER value 25c for <b>15c</b>	<b>MALLOY &amp; CO.</b> 15 DOZ. DRESS SHIRTS They are real value <b>95c</b> EACH RIVERSIDE PLAIDS Best quality, value 18c for <b>12½c</b> PER YD.	<b>WALTERS TERRELL CO.</b> \$1.25 Men's Summer Underwear for <b>90c</b> \$2.50 and \$3.00 Ladies White Oxfords FOR <b>\$2.00</b>
<b>T. E. WANNAMAKER &amp; SONS</b> EPSOM SALTS value 15c a pound FOR <b>5c</b> A LB. ANY 15c SHOE POLISH FOR <b>10c</b>	<b>RAINWATER BROS.</b> SELLERS KITCHEN CABINETS value \$62.50 for <b>\$52.50</b> value \$72.50 for <b>\$62.50</b> CANE SEAT CHAIRS, value -1.25 for <b>\$1.00</b>	<b>FARMERS MERC. CO.</b> 1 Horse Hackney Wagon <b>\$2.65</b> MARINE CORDOVAN SHOES Sizes 10 and 10½, value \$1.25 for <b>\$2.45</b>	<b>S. ADEIMY &amp; BRO.</b> NORWOOD DRESS GINGHAMS value 25c for <b>15c</b> Per yard BEACH CLOTH, Best Quality value 35c for	<b>M. W. DUVALL</b> WHOLESALE GROCERS CHERAW, S. C.	<b>R. C. GRAY CO.</b> SUITS MADE TO ORDER <b>\$16.50</b> UP Dry Cleaning, Dyeing and Pressing Agents for SINGER SEWING MACHINE	<b>CHERAW MOTOR SALES CO.</b> FORD CARS CHERAW, S. C.
<b>HORTON &amp; HENDRIX CO.</b> FINE GREEN COFFEE value 20c 7-LBS. FOR <b>\$1.00</b> INGLESIDE PURE SYRUP, gallon size, value \$1.00 FOR <b>75c</b>	<b>J. S. BURCH CO.</b> 500 pr. hose and half hose, value 15c FOR <b>10c</b> ½-bn. Market Baskets for <b>8c</b>	<b>Cheraw Advertising Club</b> Cheraw, S. C.		<b>FIRST NATIONAL BANK</b> <b>BANK OF CHERAW</b> <b>M. &amp; F. BANK</b>	<b>THE NEW 5 10 &amp; 25 STORE</b> Palm Olive and all other 15c Soaps 2 for <b>15c</b> Large Selection of Cups, Saucers and Plates Limited quantity some items,	